

# MY VOUCHER BOOK

## **BECOME A STOCKIST** **Sell our books in your store**

### **Summary**

Each edition of **My Voucher Book** is relevant to the local community in which it's distributed. For that reason, local businesses are invited to sell **My Voucher Book** and profit from its sales. The average acceptable margin shop owners gain as profit from magazine sales is about 19%. We offer 20% of the sales price to all our stockists.

### **How stockists earn money**

Stockists buy in bulk the amount they foresee selling and keep their profit. For example:

- **My Voucher Book** costs £5 p/copy
- 50 copies equal a gross income of £250
- The outlet buys 50 copies at £200 (£4 p/copy) but sells them at £5 each.
- With £1 profit on each sale, using the above example could earn you £50

### **Become a stockist**

Becoming a stockist is an easy way to make extra income. If you're pro-active, you could sell 2000-3000 copies every season, earning you £2000 - £3000 income.

### **Get listed**

Our stockists get a little extra attention from us. We LOVE to promote those that help us reach out in the community and therefore give stockists more promotion. Each stockist has their own listing on our website which links to their website. You can check these out here:

<http://myvoucherbook.com/stockists/>

Contact us today and we'll supply you with everything you need to get you on a roll.



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